JOICO the joi of healthy hair



LUMISHINE®

EXPRESS SALON SERVICE MENU



GRAY GOVERAGE IN HALF THE TIME

Get 100% gray coverage in only 10 minutes with LUMI10 Permanent Creme Color. Get lasting, full-coverage color results with no stress, in half the time.

- Speedy regrowth service to cover your gray 100%
- Modern, quick gray coverage service for men
- Micro touch-up in three weeks for gray grow-out

ON-THE-GO-RETOUCH*

Refresh your haircolor with LUMI10 to enhance your rich or vibrant hues and be in and out of the salon chair, fast.

- 10-minute retouch service (if you went deeper than your natural tone)
- Micro touch-up in three weeks for regrowth



INSTANT SHADOW ROOT*

Shadow your roots to make highlights pop in just 10 minutes. Achieve contrast and dimension in a flash with a LUMI10 color service.

Quick coverage service to color correct, add depth, or create a shadow root for low-maintenance looks





LIGHTEN & BRIGHTEN WITH LUMI10*

Feeling drab, mousy, or dull? Lighten and brighten your roots up to two levels with LUMI10.

- Super-fast color service for clients who desire a permanent color retouch with up to two levels of lift
- Fast color service when clients need to 'break the base' up to 2 levels.

Use a lighter shade than the target level (otherwise, the result will be too dark)



FACE FRAME MULTI-TOUCH-UP*

Root Touch-Up + Modern Face Framing = a 10-minute, multiservice salon visit that combines a brightening face frame foiling (up to six foils) with a shadow root or retouch service.

* When not used on gray hair, results can be darker and a lighter shade than the target level can be used to avoid this.



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