

Dear

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Congratulations on your completion of the JOICO Color Excellence

**MODULE 1**  
**INTRODUCTION**  
**TO JOICOLOR**



#*joi*colorist

**YOU ARE ON YOUR WAY TO BECOMING  
A JOICO COLOR EXCELLENCE EXPERT.  
DURING THIS SESSION YOU HAVE MASTERED:**

Comprehending JOICO  
Understanding hair  
Color chemistry  
Universal laws of color  
Color consultation  
Color complementing the skin tone  
Application rules to successful color results

**WE LOOK FORWARD TO SEEING YOU AT OUR NEXT SESSION IN YOUR PATH TO BECOMING A TRUE JOICO COLOR EXCELLENCE EXPERT.**

Please note, if for any reason you miss out on a session or several sessions, you will not be able to certify at the end of the program together with your classmates, however, you will have this "passport of recognition" as your proof of participation. With this passport, you will only need to complete the missed sessions during the next program course for you to graduate.

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**MODULE 2**  
**MASTERING THE**  
**JOICOLOR PILLARS**



# #joicolorist

**YOU ARE ALREADY MORE THAN HALFWAY THROUGH YOUR  
JOURNEY TO BECOMING A JOICO COLOR EXCELLENCE EXPERT.  
THE CONTENT YOU HAVE MASTERED DURING THIS SESSION:**

Pre-blended color insights – LumiShine  
The magic of pure tone color – Vero K-Pak  
Mastering gray coverage formulations  
Insights to long-lasting reds & blondes without bleach  
Blonde life and other JOIcolor blinding options  
Tips for perfect blondes  
JOICO Color Intensity  
Anti-aging market and JOICO anti-aging haircolor

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**MODULE 3**

**BEYOND THE BOUNDARIES  
CONFIDENT CORRECTIONS**



# #joicolorist

**YOU ARE 70% THROUGH YOUR JOURNEY TO BECOMING  
A JOICO COLOR EXCELLENCE EXPERT. THE CONTENT YOU  
HAVE MASTERED DURING THIS SESSION:**

Confident color corrections  
Corrective consultations and client approach  
Corrective solutions for going lighter  
Corrective formula's for going darker  
Case studies

**WE LOOK FORWARD TO SEEING YOU AT OUR NEXT SESSION IN YOUR PATH TO BECOMING A TRUE JOICO COLOR EXCELLENCE EXPERT.**

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**MODULE 4**

**THE FOUNDATION FOR  
CREATIVE COLOR CREATIONS**



**JOICO**  
the **joi** of healthy hair

#joicolorist

**ONE MORE DAY LEFT, AND YOU CAN CALL YOURSELF A TRUE  
JOICO COLOR EXCELLENCE EXPERT. THE CONTENT YOU  
HAVE MASTERED DURING THIS SESSION:**

Understanding color placement  
Foiling methods  
Balayage  
Free-hand techniques  
Color melts  
Blending techniques

**WE LOOK FORWARD TO SEEING YOU AT OUR LAST SESSION IN YOUR PATH TO BECOMING A TRUE JOICO COLOR EXCELLENCE EXPERT.**

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JOICO  
**COLOR**  
EXCELLENCE PROGRAM



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**MODULE 5**  
**GRADUATION**  
**DAY**



**JOICO**  
the **joi** of healthy hair

#joicolorist

**THIS IS IT! YOU ARE NOW A TRUE JOICO  
COLOR EXCELLENCE EXPERT. DURING  
THIS SESSION YOU HAVE:**

Presented your thesis to the group  
Prepared a model (cut, color, styling)  
Received individual feedback  
Presented your model in a show  
Graduated as a color expert!

**WE THANK YOU FOR YOUR PARTICIPATION AND HAVE TRULY ENJOYED HAVING YOU ON THIS COURSE.  
WE HOPE TO SEE YOU AT ONE OF OUR OTHER COURSES!**

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JOICO  
**COLOR**  
EXCELLENCE PROGRAM